

**For Immediate Release:**

**Plymold announces new Vice President of Sales & Marketing**

**Kenyon, MN – April 8, 2021.** Plymold, a manufacturer for commercial furniture and fixtures, announced that it has appointed Kurt Nelson as the company's new Vice President of Sales and Marketing. Mr. Nelson will be responsible for aligning sales and marketing strategies to drive growth, improving best practices in selling capabilities and service delivery to our valued customers.



Nelson has over 25 years' experience in the foodservice industry. He has spent most of his career at US Foods in a variety of sales and marketing leadership roles, most recently serving as Vice President, Culinary Equipment and Supplies.

"We are excited to have Kurt join the Plymold team," said Ryan Dahnert, Plymold CEO. "Kurt brings a wealth of industry experience and knowledge to our executive team. His proven success in business development, client relations, and strategic planning will be a valuable asset to Plymold."

**About Plymold**

Plymold is an employee-owned company headquartered in Kenyon, MN. For over 70 years, Plymold has manufactured commercial furniture and fixtures for foodservice venues and other demanding environments.

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